UI/UX Designer

Deden Hamzah Pratama

I’m Senior UI/UX Designer with +10 years of experience in start-up ecosystem in Indonesia. I have strong focus on user interface and interaction design. I just hope every design I’ve created, it will give positive impact to the user.

Currently I’m working at CSG who one of experienced company in US and established over 40 years. CSG is the trusted technology provider for leading global brands in telecommunications, retail, financial services and healthcare.

Experiences

Sr. UI/UX Designer at CSG • Aug 2022 - Present

CSG is a leader in innovative customer engagement, revenue management and payments solutions that make ordinary customer experiences extraordinary.

In CSG, I have responsibility for one of CSG product named Telflow. I work for every project related Telflow product and created design system for it.

UI/UX Designer at Sociolla • Dec 2021 - Aug 2022

Sociolla is beauty e-commerse start-up from Indonesia. In Sociolla, designer will be design all platform and product what Sociolla have based on request from bussiness and will get assigment from Lead UX Designer.

I was working on project related SOCO App and Lilla App. Other than that I’m also created design system for Lilla because this is a new product from Sociolla.

UI/UX Designer at HappyFresh • Mar 2019 - Dec 2021

HappyFresh is online groceries start-up from Indonesia. In this company I’m working as UI/UX designer who focusing to design better experience and interface for main HappyFresh App. Other than that I’ve also create design guideline for interface HappyFresh App and other platform.

UI Designer at Manypixels • Jul 2018 - Feb 2019

Manypixel is design agency from Singapore. I'm working as a UI Designer who works to create a User Interface design for our client. Mostly my project is redesigns a website and the mobile apps as well. In this company I’m not working with developers.

Creative & UI Designer At 99.co • Feb 2016 - Jun 2018

99.co is start-ut for Singapore who focusing in real estate. In 99.co I'm working as a graphic design, drone pilot and UI Designer as well. For UI Design work, I’m using website builder like strikingly, wix.com, etc for layouting.

My interested to switch career into UI/UX Designer started from this company.

Contact

Email

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Education

Bandung Islamic Univercity

Jul 2009 - Sep 2013

Communication Science, Journalism.
GPA: 3.38/4.0

Purwadhika Startup School

Oct 2017 - Nov 2017

UX Design Course